

**MILLARD COUNTY TOURISM
EVENT EVALUATION**

Upon approval of a funding application at a regularly scheduled board meeting, applicant will be given a date within 2 months after the event to report back to the Tourism Board. The following information should be provided to the board at that time.

1. Name or Title of Event:
2. Date Event was Held:
3. Actual number of participants:
4. Estimated number of spectators/visitors (in addition to participants)
5. Number of hotel/motel rooms actually used:
6. Number of RV camping sites used:
7. Number of meals eaten at restaurants:
8. Do you feel this event was an overall success? Please provide a brief explanation of your answer, as well as suggestions for improvement.
9. Attach samples of all materials purchased or funded by Millard County Tourism if possible.
10. Attach a financial report detailing the revenue and expenses of the event.